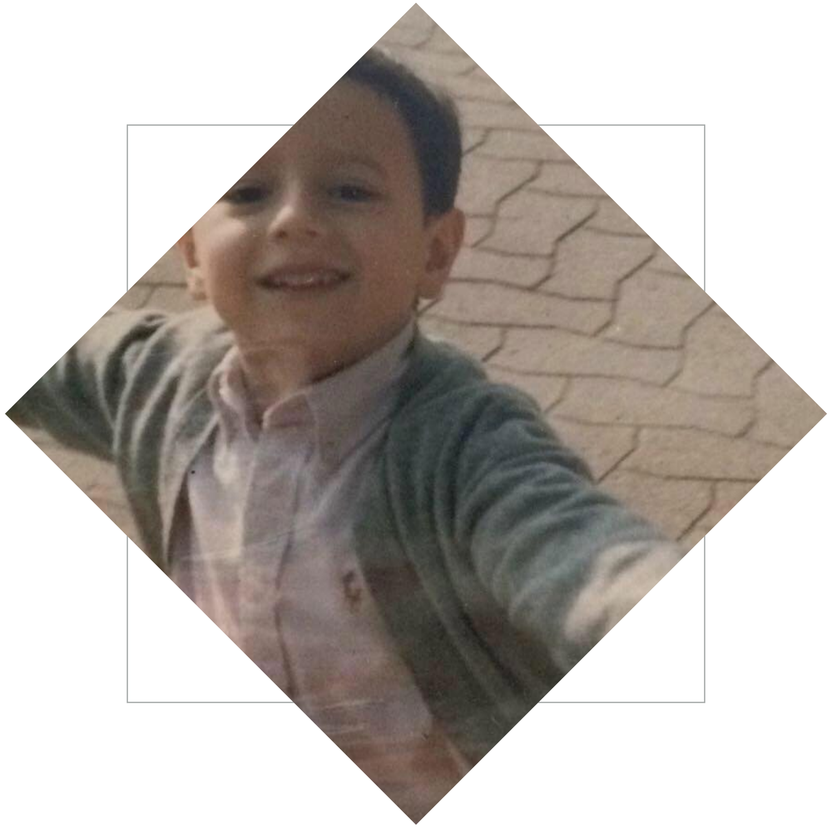
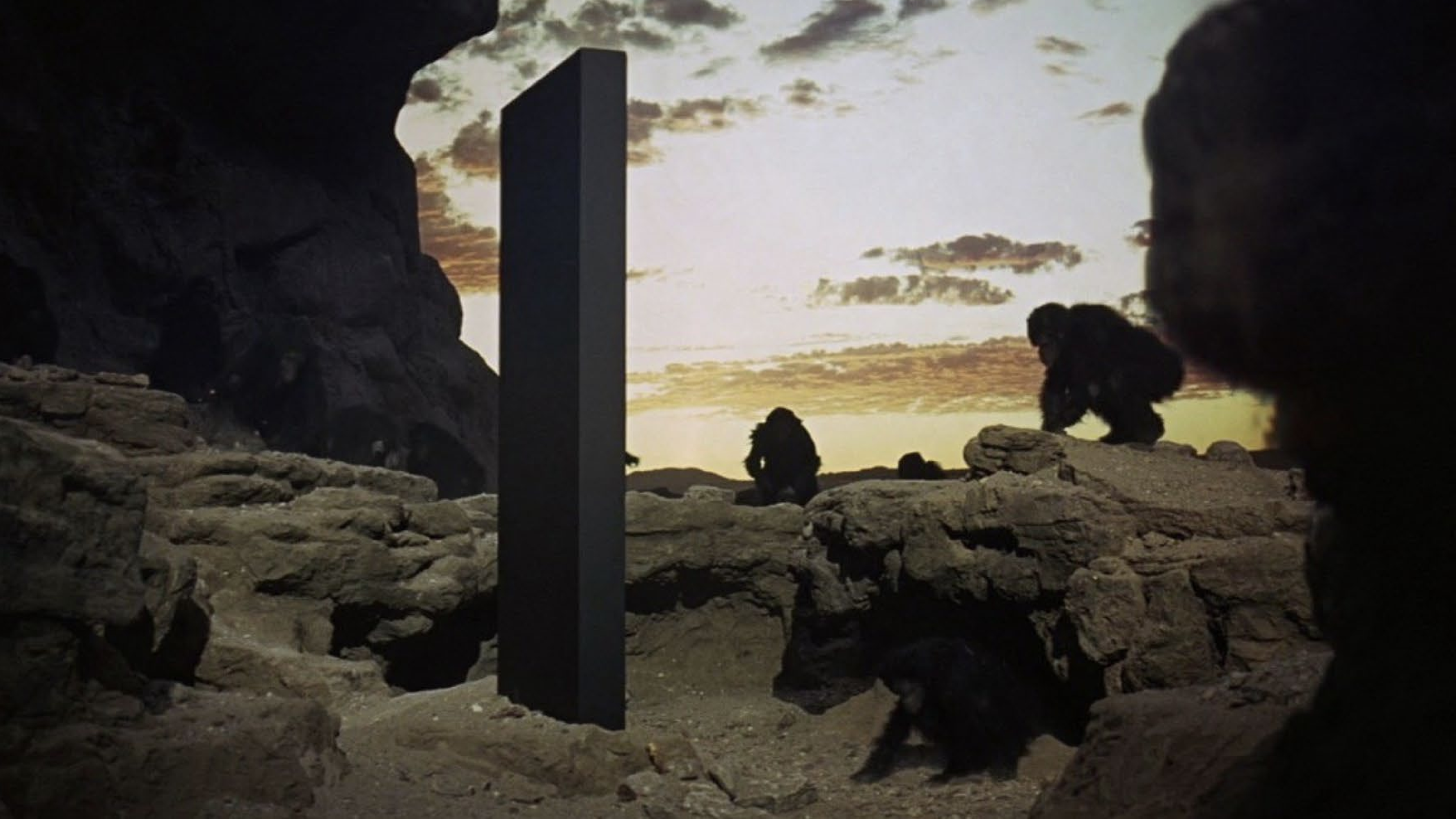
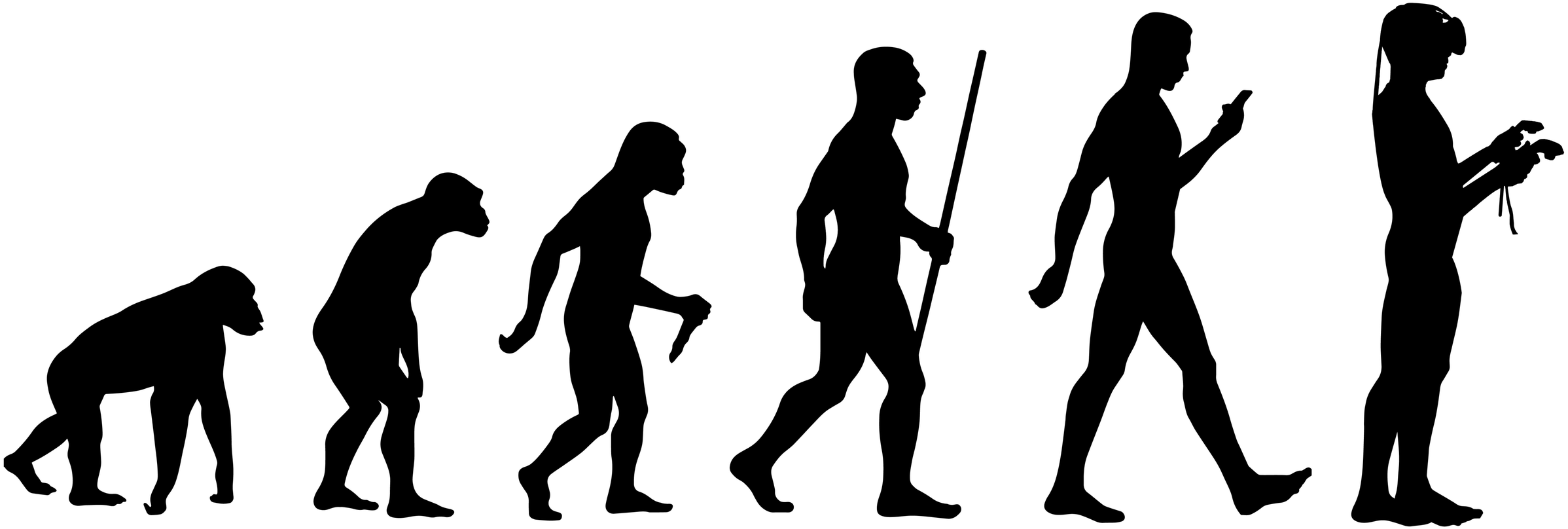

WORLD XR FORUM
CRANS-MONTANA
ASIT VAUD
2019



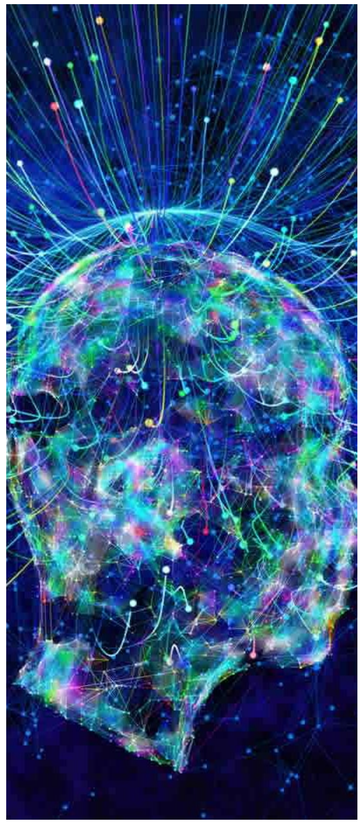
DU FILM AUX RÉALITÉS IMMERSIVES

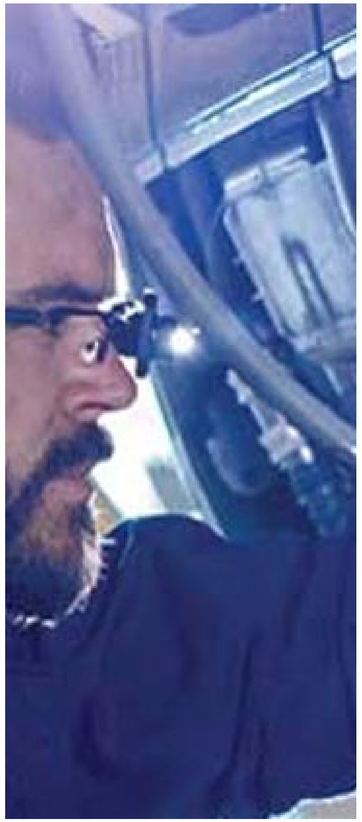






CULTURE









XR

XR




CRANS MONTANA

Main Sponsors

IATA · SAMSUNG XR · Association des Communes Crans Montana Absolutely · Crans Montana Absolutely · Schweizerische Eidgenossenschaft / Confédération suisse / Confederazione Svizzera / Confederaziun svizra / Swiss Confederation / Innosuisse – Swiss Innovation Agency · MIGROS pour-cent culturel · prohelvetia

<#WorldXR/>

Host partners

Hôtel de l'Etrier · Hotel Royal Crans Montana · Hôtel Splendide · Sport Palace · Crans · Events Cry d'Er Club d'Altitude · Domaine Skiable Crans Montana Absolutely · Valais Engraved on my heart · David

<#WorldXR/>

Technical partners

Genève Aéroport · sensoryx · Pico · infomaniak

<#WorldXR/>

Media partners

The Red Bulletin

<#WorldXR/>

Cultural & Event Partners

Annecy festival mifa · forum des images NewImages Festival · immersion · ICONIA · Les Surprises du Cerveau · World Tourism Forum · VRE · Proxima Milano · Torino Short Film Market · Milano Film Festival 2019

sensoryx · Pico · ADLI Law Group · Uni Freiburg · AIST National Institute of Advanced Industrial Science and Technology (AIST) · apelab · AREA · Astana · be rescuer · Birdly · BOSE · C · EHL · endeavorvr · EPFL · EXELAUNO · Exelon · fluido · Furious · DLR German Aerospace Center · HEAD Genève · IATA · IDEGO · Inflight VR · Jagiellonian University in Kraków · KLM · KYNOA · Liège université · Genève Aéroport · Lufthansa Aviation Training · Lucerne University of Applied Sciences and Arts Hochschule Luzern · Lufthansa Technik · Ciné Forom Fondation romande pour le cinéma · nd · Nomoko · CITYLAB · orange · StoryTech Immersive · Somnium Space · startupgrind Zurich · Sundance Film Festival · Teslasuit · TRU Simulation + Training · UC University of Canterbury · VeeR · Virtual Switzerland · Visage Technologies · VR Owl · the VR room · VRTONUNG · Xiaomi · University Johannesburg · ARTSTATION · University of Crete · RayShaper · IMVERSE · Respawn · hp · Château de Versailles · Cranfield University · black public media · faber courtial · 4DVIEWS · Engadin St.Moritz · XR 4ALL · Future Visual · TOTALYMAGE · simpro · CRYENGINE · VRAI · Solutions for professionals · baobab · mobfish · 33MnT · ozwe Games · Amilux Film VR · MM SPG · silverwear





RENCONTRES

FORUM ANNUEL

CREATION

ATELIERS / RÉSIDENCE







IMPLANTATION

START-UP / ARTISTES


Red Bull
U2G


RICOH




4K UHD


5.2K 30
00:01
1429
102%
GoPro




Output
ON/OFF
Input
25%
50%
75%
100%

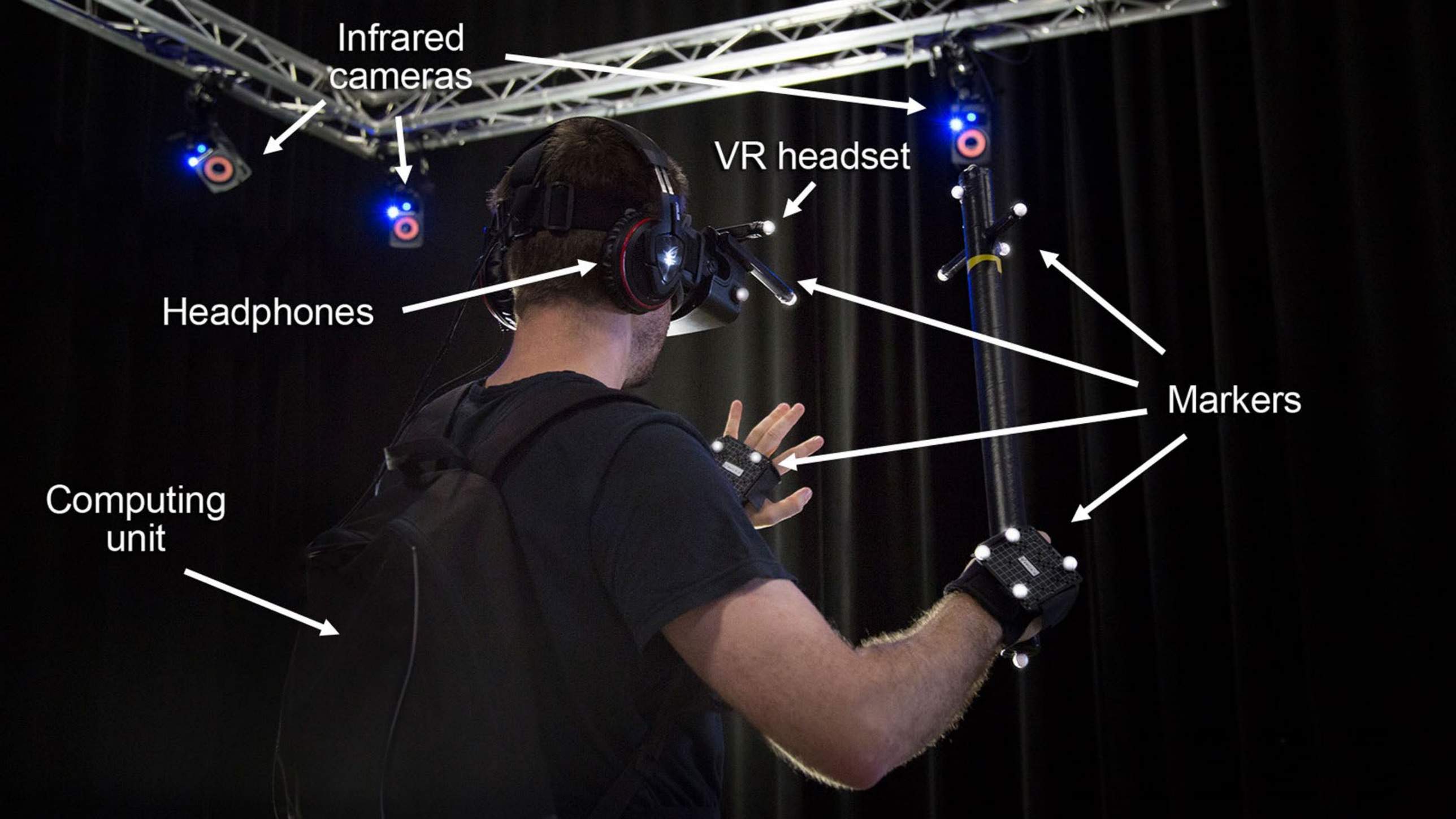
Du Plat au Volumétrique

Culture

Au-delà de la réalité






Infrared cameras
VR headset
Headphones
Markers
Computing unit







Go





Rift S





quest


VIVE


VIVE
VIVE


Pico


VARJO



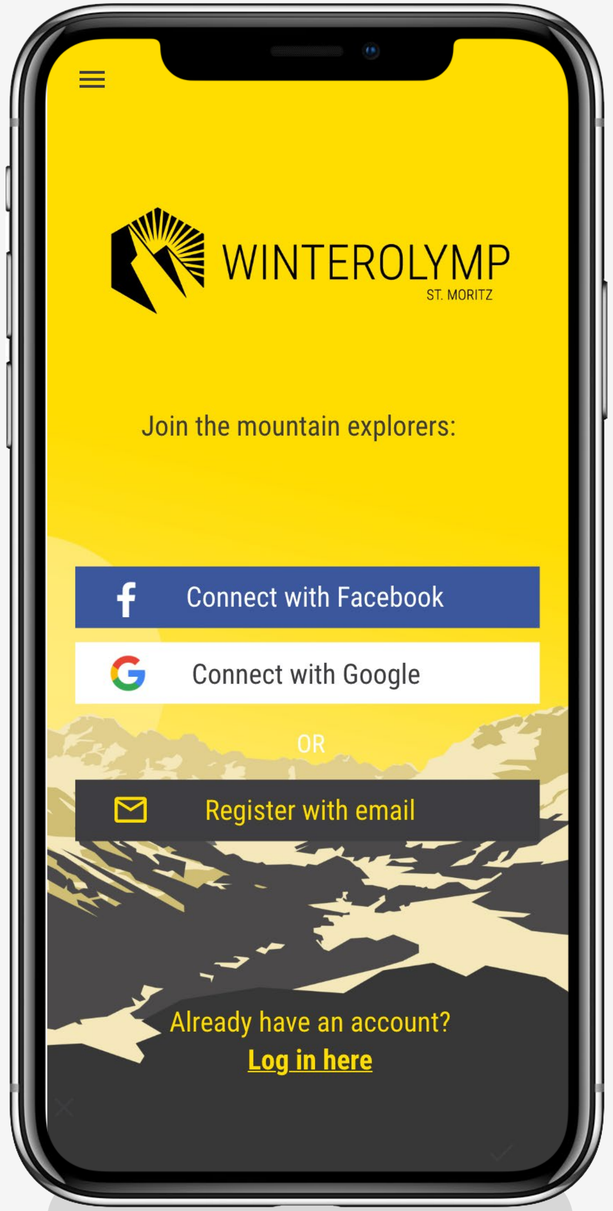


Exploration

Redécouvrir l’environnement


CAMERA
Dragonite
CP ???


WINTEROLYMP
ST. MORITZ



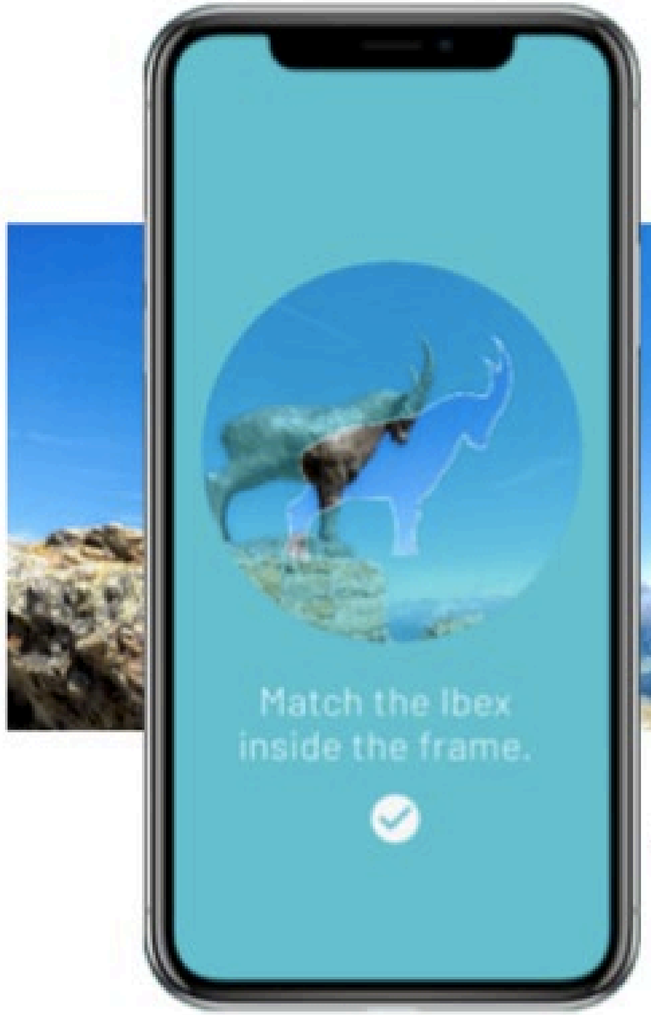
St. Moritz ENGADIN MOUNTAINS

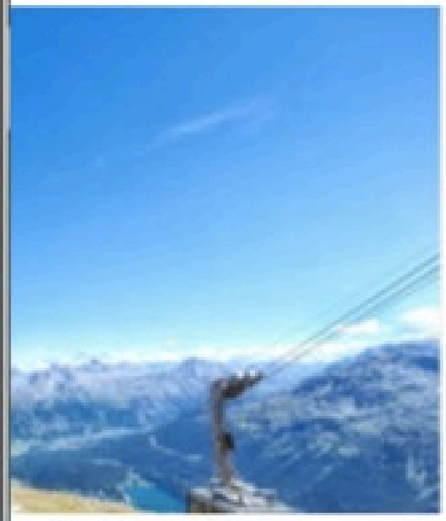
apelab

In partnership with STEINER SARNEN SCHWEIZ



USER FLOW

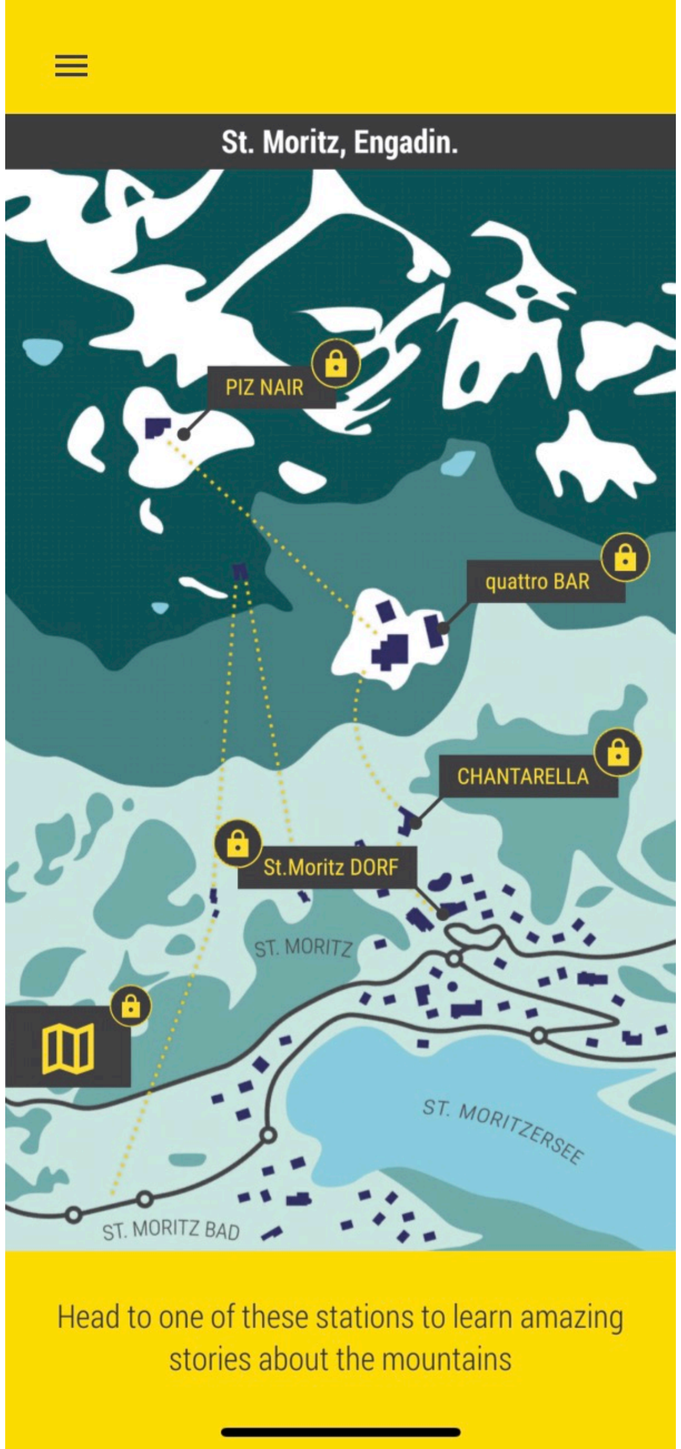




The application asks the user to place the ibex cursor to match his point of view.



The spirit of the ibex magically appears as if it just came to life, and soars into the air using augmented reality.


St. Moritz, Engadin.
PIZ NAIR
quattro BAR
CHANTARELLA
St.Moritz DORF
ST. MORITZ
ST. MORITZERSEE
ST. MORITZ BAD
Head to one of these stations to learn amazing stories about the mountains


MORITZ
WINTER TOURISM

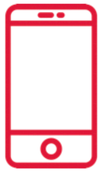

最佳AR非游戏奖
Grischun



Avantages



Contenu Géolocké.



Engagement de l’utilisateur

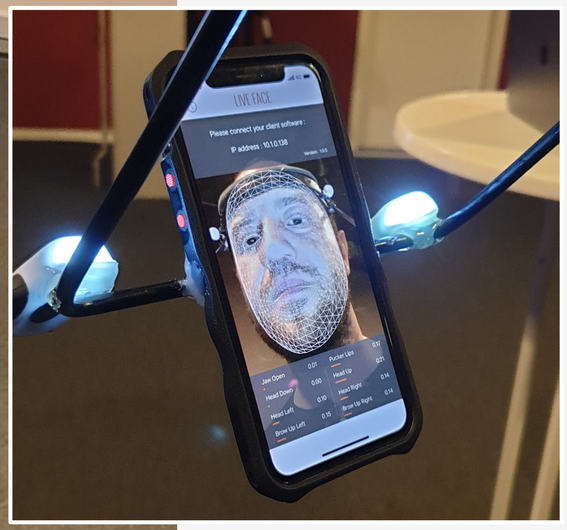


Accès à des millions d’utilisateurs



Rassembler des données





DESIGN & TECHNOLOGIES

SpatialStories



MAI 2020



World XR Association
Rue des Barzettes 1
3963 Crans-Montana

worldXR.org
salar@worldXR.org